



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

NORTHVILLE TOWNSHIP ANNOUNCES COMMUNICATIONS DIRECTOR

The Township has established a new position to meet the growing needs of the community

NORTHVILLE TOWNSHIP, Mich., March 4 2019 – The Northville Township Manager, Chip Snider, is pleased to announce the promotion of Stephanie Caldwell, to full time Communications Director, effective March 4, 2019.

The Communications Director works under the general direction the Township Manger. This position encompasses multiple responsibilities and comprehensive communications for all departments, including planning, organizing and designing. Examples of design projects include display materials, newsletters, posters, flyers, logos, report covers and brochures.

In 2017, Stephanie began her career with Northville Township as a Social Media and Communications Coordinator. She has taken our social media to a new level and is involved in all aspects of digital communication, overseeing social media platforms and postings, the Township's App and developing a new Township website. She is working on marketing and branding for departments within the Township. She also writes news releases, newsletters, brochures, flyers, public service announcements, and other communications for the Township.

She holds a Master's Degree from Eastern Michigan University and a Bachelor's Degree from Michigan State. She previously worked in Communications for the City of Novi.

For more information about Northville Township or the Community Relations Office, please visit **twp.northville.mi.us**, visit us on facebook at **@TwpNorthville**, or download our mobile app.

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